



2008 ANNUAL REPORT
|REAL. RELEVANT. RESPONSIVE. |

MINNESOTA STATE COLLEGE - SOUTHEAST TECHNICAL |RED WING| |WINONA|

PRESIDENT'S MESSAGE

On behalf of the dedicated staff and faculty of Minnesota State College-Southeast Technical, I am proud to present to you an overview of our 2008 Annual Report. Your regional technical college has worked diligently to continue delivering critical technical and educational training programs that support students and economic development of this region. Our six percent growth in 2008 continues an 11-year upward trend validating the success of our mission, "Workforce education aligning student, community, business and industry needs".



While 2008 was another successful year, it has not been without the same challenges many of you are experiencing. Declining state support in a difficult economic time has caused us to look inter-nally for solutions to perform our work in a more informed, efficient and measured way. Our six-year journey of adopting a culture of continuous improvement was recently validated by the Higher Learning Commission's (HLC) on-site review team, which recommended a seven-year reaccreditation. This dynamic accreditation process based in continuous quality improvement concepts, principles and practices has been one of the keys to this college's emerging success. The HLC's AQIP accreditation program is highlighted on page 9 of this document.

In dealing with the difficult economic realities of today's environment, we also looked outside of the normal funding streams to align services and programs to critical regional needs. Eight pending new program/certificate offerings for Fall 2009 are: Radiography, Nanotechnology, Guitar Development & Construction, Independent Studies, Criminal Justice and certificates in Holistic Hospice and Palliative Care as well as Geriatric Health & Wellness Promotion. Most of these new offerings are the direct result of securing alternative resources to include state and federal grants of approximately 2.2 million dollars.

We also hope you will notice that this annual report is 50% smaller than in previous years and is being produced on 30% recycled paper. We have focused our messages to you as **"real, relevant and responsive."** As we approach the future there is a need to support a sustainable infrastructure, which is a common thread throughout all government service, business and industry. We will continue to support sustainability throughout the operations and services of this college. With that tone, we are experimenting with the format of this document as a "web book." For more information on our first "web book", see page 8 and/or log on to our website at southeastmn.edu and follow the link.

The faculty, staff and administration of Minnesota State College-Southeast Technical are committed and proud to fulfill the mission of workforce education. The lessons learned from our challenges and successes help make us ready for the future. Please enjoy this overview of our highly successful 2008.



OUR VISION

Shaping the workforce by providing quality education for today and tomorrow.

OUR MISSION

Minnesota State College-Southeast Technical is dedicated to providing education for employment, skill enhancement, and retraining. The primary focus is to anticipate and meet the educational and training needs of students and employers.

Southeast Technical provides students with a strong foundation of general and technical education opportunities for acquiring knowledge, skills, and attitudes for a lifetime of learning. The college anticipates and responds to global, technological, and social changes.

Southeast Technical provides equal opportunity and recognized individual needs in its education, service, and employment practices. Certificates, Diplomas, Associate in Science and Associate in Applied Science Degrees are awarded upon successful completion.

OUR VALUES

IDEALS:

Integrity
Diversity
Excellence
Access
Learning
Stewardship



INVESTING IN EDUCATION

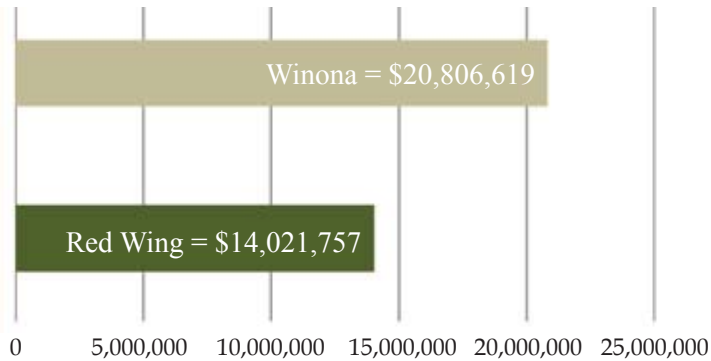
More now than ever before, Southeast Technical must continue to foster collaborative partnerships to leverage resources, expand capacity and exceed our stakeholder's needs. Education for employment, skill enhancement and retraining is the foundation of what continues to help make our communities strong. Education remains a positive investment of our tax dollars.

The economic benefits returned to Minnesota by institutions in the Minnesota State Colleges and Universities System is \$6.28 for every \$1.00 spent. The annual impact of Southeast Technical within our region is \$34.8 million.*

*Based on a recent economic impact study conducted by Anton, Lubov & Associates, Inc.



SOUTHEAST TECH ANNUAL ECONOMIC IMPACT



COLLABORATION BETWEEN WORKFORCE CENTER AND SOUTHEAST TECHNICAL PROVIDES ASSISTANCE

Although concerns about unemployment continue to grow, the relationship between Southeast Technical, the WorkForce Center and a community in need bonds them closely together. There are a number of government programs and project dollars specific to need that are ready to be tapped. If you are out of work for whatever reason, this is one resource that coordinates re-training, direction and support systems to re-energize the workforce. Fortunately, both Red Wing and Winona communities offer a broad and diverse industry base, which is beneficial during a difficult economy.



In alignment with the WorkForce Center, the college is in the process of opening up special mid-semester starts and additional summer offerings to jump-start education so students can re-tool quickly and be well-positioned for fall semester. The "new" non-traditional student who has experienced recent layoffs may also find comfort in knowing there is sense of camaraderie with others who are "walking the same walk" and may even have worked side-by-side with them for many years.

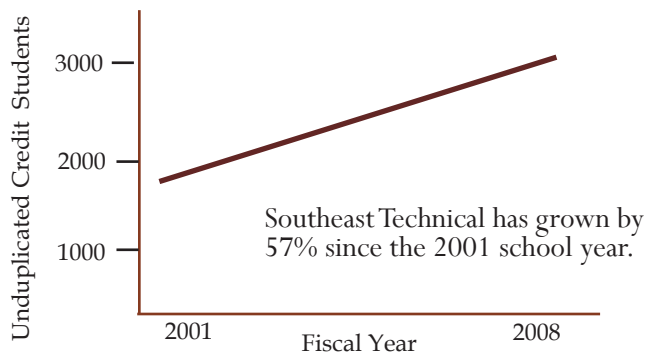
OUR STUDENTS

The college now has approximately 3,000 students in Business and Management, Music, Personal Health Services and Trade and Technical programs. This extraordinary growth is due in part to the increase in on-line courses, liberal arts and sciences offerings as well as having the right mix of programs for our region.

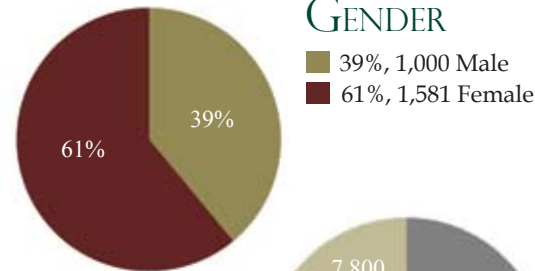
While attending Southeast Technical students ranked financial aid, the Learning Resource Center, career planning, computer services and academic advising as the top five student services available.*

*According to the ACT Student Opinion Survey completed by graduating students, FY2008.

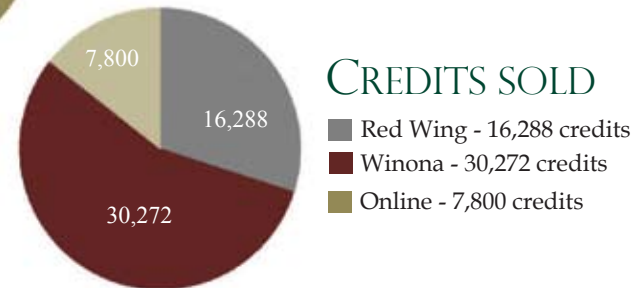
According to Vice President of Student Affairs Nate Emerson, "We are in a period of growth that is going to continue for some time. Currently, Southeast Tech has the highest level of full-time students it has ever had."



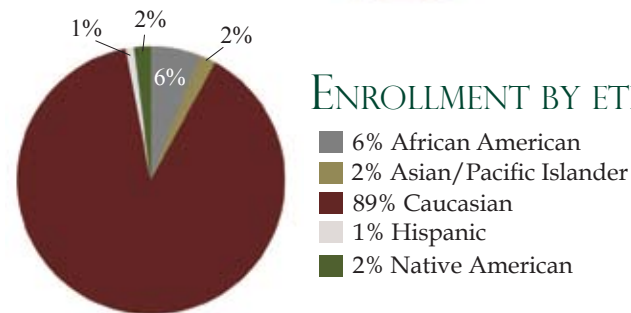
GENDER



CREDITS SOLD



ENROLLMENT BY ETHNICITY



"This larger-than-expected spring enrollment increase most likely reflects the current downturn in the economy. Enrollment typically goes up when the economy goes down. That's why our colleges and universities are key to the state's economic recovery. Laid-off workers can retrain for new careers and employed individuals can enhance their knowledge and skills to help stay employed."

*-Chancellor James H. McCormick
Minnesota State Colleges and Universities*



Southeast Technical facilities staff received the 'Excellence in Facility Management Award' from the office of the Chancellor. The award recognizes timely completion

STUDENT SERVICES

RECRUITMENT EFFORTS

The college is continuing to do exceptional work in its recruitment efforts to students both on and off campus.

Admissions advisors travel to 125 high schools each fall and spring within a 60 mile radius of the Red Wing and Winona campuses. During these visits, admissions representatives meet with prospective high schools students and do classroom presentations.

Southeast Technical also hosts many campus visit events in which middle school, high school and community members can tour the college to learn more about our programs. Throughout the academic year, over 1,600 high school and middle school students toured Southeast Technical during programs such as Middle School Mentorship, Trade and Technology Day, Business and Health Day and Career Exploration Day.

“The camaraderie of students working together as well as the excellent faculty members here at Southeast Tech made my college experience pleasurable and memorable.”

-LuAnn Boettcher, Nursing Student



LEARNING RESOURCE CENTER

FACULTY PROFILE

Full-time 62

Part-time 36

Female 56

Male 42

Percent with Masters Degree or above 41%

Average Student to Teacher Ratio 18:1

Our Programs

Currently, Southeast Technical offers 83 certificates, diplomas, Associate in Science Degrees, and Associate in Applied Science degrees in the following majors:

- Accounting
- Administrative Support Careers
- Auto Body Collision Technology
- Automotive Technology
- Carpentry
- Computer Careers
- Cosmetology
- Drafting & Design Technology
- Electronics Technology
- Heating, Ventilating, Air Conditioning & Refrigeration
- Industrial Technology
- Legal Assistant Careers
- Machine Tool & Die
- Massage Therapist
- Medical Support Careers
- Mobile Electronics
- Musical Instrument Repair Careers
- Nanoscience Technician Assistant
- Network Administration & Technology
- Nursing Mobility
- Practical Nursing
- Professional Nanny/Family Child Care
- Radiography
- Retail & Sales Management
- Supervisory Management
- Truck Driving
- Welding Technology

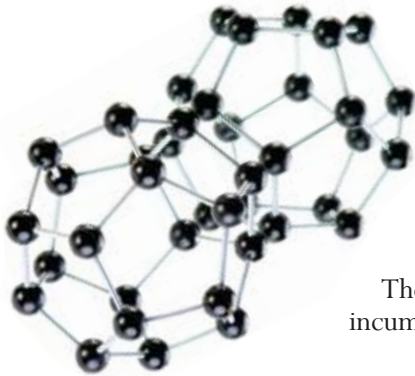
PROGRAM GROWTH AND EXPANSION

EXPANSION: TWO-YEAR RADIOGRAPHY PROGRAM

In July 2008 Southeast Technical was awarded a Title III grant of \$1.9 million, over 5 years, to start a Radiography program. Radiography is a two-year program with certificates for technicians in pharmacy, phlebotomy, CT/MRI and mammography. The demand for radiologic technicians is expected to increase 15 percent nationally from 2006 to 2016 (according to the US Department of Labor, 2008). Regionally, the increase is expected to create an additional 809 jobs for Associate of Arts (AA) degreed radiologic technicians in the seven county area by 2014 (Minnesota Department of Employment and Economic Development, 2008).



EXPANSION: NANOSCIENCE TECHNICIAN ASSISTANT CERTIFICATE



Southeast Tech continues to support the STEM (Science, Technology, Engineering & Math) movement that is making headlines, with the addition of a Nanoscience certificate. Nanoscience is the study of how things work at the molecular and atomic level, used in countless emerging processes. Think thousands of times smaller than the width of a human hair.

Granted by the National Science Foundation, the \$150,000 grant offers transfer opportunities to Dakota County Technical College's nanoscience technology program and the University of Minnesota's Nanofabrication Center upon completion of the certificate. Stipends for Fundamentals of Nanoscience I are made possible through the grant. The grant also ties in with partnerships with local industries. A new startup company in Rushford, Minnesota will be playing a role in the alliance.

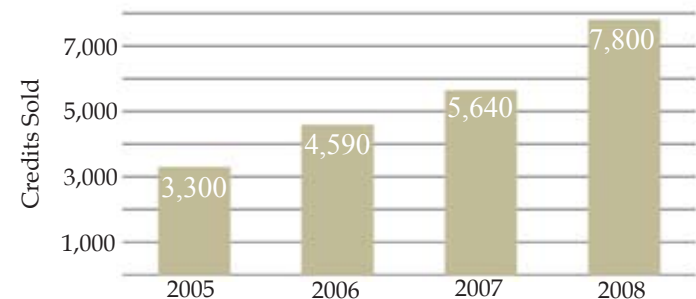
The certificate is available to the public and is expected to fill quickly (through the benefit of the stipend) with Southeast Tech students, incumbent workers and high school STEM teachers who are interested in learning more about the growing field of nanoscience.

GROWTH: ONLINE AND DISTANCE LEARNING MAINTAIN STEADY GROWTH

Via interactive television (ITV) students can take the same class whether in Red Wing or Winona. The use of current technology allows maximized efficiency and increased access for students in liberal arts and sciences and specialized courses. Recent additions include Supervisory Management, Nursing, Accounting and Massage programs.

The online course delivery method is frequently used in the liberal arts and sciences department. Programs offered 100 percent online are: Professional Nanny/Family Child Care, Computers Majors and Medical Support Careers. Technical programs also use this method of instruction to increase student access.

ONLINE GROWTH



Online credits have increased 136% between FY2005 & FY2008.



TECHNICAL COLLEGE: GETTING A HEAD START FOR LESS

GAINING COLLEGE CREDIT WHILE IN HIGH SCHOOL

High school students enjoy the benefits of jump starting their college education. Southeast Tech is pleased to be able to work with high school students who remain at their high school while receiving college credit through two processes—**Concurrent Enrollment and Online College in the High School.**

Concurrent enrollment works as a supplement to the high school curriculum. Students are able to gauge their ability to do college work in freshman-level courses prior to full-time study. Once the courses are successfully completed the student has the ability to gain college credit. Concurrent enrollment at Southeast Tech has increased 60 percent over last year.

Online College in the High School (OCHS) is a distance E-learning program that delivers college courses to qualified high school students. OCHS differs from the traditional post-secondary enrollment options program in that Southeast Tech contracts with the high school to deliver online courses. Through this contract, the high school pays tuition and applicable fees directly to Southeast Tech.

Presently, Southeast Technical is working with four area high schools on these initiatives and have also been contacted by several other area schools as awareness and availability has been increasing.

THE MINNESOTA TRANSFER CURRICULUM: LIBERAL ARTS AND SCIENCES

Liberal Arts and Sciences courses create life-long learners with skills embedded that remain relevant in any job – today, tomorrow and beyond. Everything from natural and social sciences, to humanities, writing/literature, the study of languages and mathematics all provide the basic foundation for high-demand communication skills.

Enrollment for all liberal arts and sciences course offerings is up 9 percent. The Minnesota Transfer Curriculum (MNTC) ensures most liberal arts and sciences courses transfer to all our state colleges and universities. Online and web-enhanced delivery of our courses provide a practical, flexible option for students who are balancing many obligations. Best of all, students can access high quality, low cost transfer credits by taking these courses at Southeast Technical.

STAYING CURRENT: PREPARING STUDENTS FOR THE WORKFORCE

Advisory committees serve an integral role in each of our college programs. The committees exist to provide employment for our students and to provide an educated workforce for our community. Southeast Technical programs stay current by partnering with advisory committees to ensure cutting edge technology in our classrooms, the most up-to-date curriculum possible and to achieve the highest percent of placement. The efforts of our advisory committees are essential to shaping and preparing our students for a workforce that is current and relevant to the ever-evolving and expanding needs of businesses now and in the future.

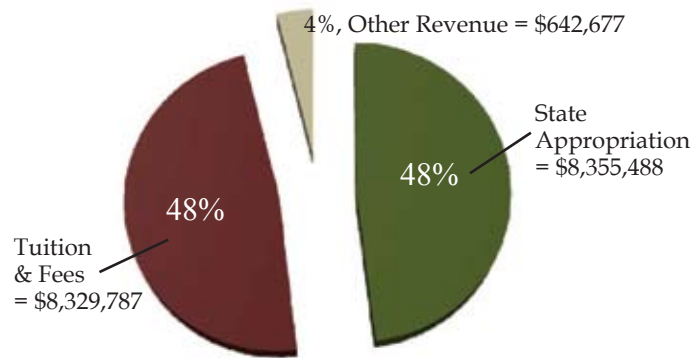


DOING MORE, WITH LESS

Fiscal year 2010 & 2011 will be challenging as Southeast Technical enters into a biennium where it will be expected to do more, with less. The global recession that we will deal with over the next several years will be filled with financial challenges. As state appropriations are reduced and tuition increases capped, Southeast Technical will have to find alternative revenue streams. Expense reductions will be limited in a time when enrollment is growing and we will have to balance the budgets through improved efficiencies rather than outright cuts.

Southeast Technical has put together a Continuous Quality Improvement (CQI) task force made up of a cross-section of the entire college to review current processes and identify ways to improve efficiencies as an alternative way to reduce costs. The goal is to meet this challenge through improved efficiencies, striving to minimize tuition increases and reduction of services.

FY08 OPERATION BUDGET BREAKDOWN



Total Operating Budget: \$17,357,952

As state appropriations are reduced and tuition increases capped, Southeast Technical will be forced to find alternative revenue streams and balance budgets through improved efficiencies.



Southeast Technical has joined the 'Minnesota Schools Cutting Karbon' Program. A three-year initiative of the Clean Energy Resource Teams, MN Pollution Control

TWO YEAR INSTITUTIONS BECOMING BETTER VALUE

IN, OUT AND ON WITH IT.

During times when everyone is more debt sensitive, education at two year institutions has become an even better value. This affects both students seeking program-specific training and the four-year bound.

Typically tuition at two-year state colleges is considerably less (as much as 50 – 60 percent). This can mean the difference between starting out roughly \$6,000 vs. \$12,000+ in debt for transferable general education credits alone.

For those seeking the fast track, a number of our two year degree, diploma and certificate programs turn graduates back out to the workforce faster than many other options and with reasonable wage-to-debt ratios.



VIEW THIS ANNUAL REPORT ON OUR WEBSITE WWW.SOUTHEASTMN.EDU

You will find the annual report in a unique, new 'web book' format. Click on the web book icon to browse through the document by flipping from page to page for sharing, printing and revisiting as often as you would like.



MEETING QUALITY STANDARDS

FEEDBACK FROM OUTSIDE THE COLLEGE IS CRITICAL TO SUCCESS.

Accreditation is a valuable tool to demonstrate to students, our host communities and local, state and federal decision-makers that our college meets rigid quality standards established by the accrediting agency. Southeast Technical is accredited through the Academic Quality Improvement Program (AQIP), a relatively recent path offered by the Higher Learning Commission of the North Central Association of Colleges and Schools.

“Quality assurance” are key words with accreditation. With AQIP, Southeast Technical has ongoing external evaluation and guidance to ensure continual quality improvement of the services we provide to students and our communities, and continual quality improvement of our most valuable product: our graduates and those completing their course of study.

Throughout a seven-year cycle, teams provide feedback on specific projects the college is pursuing, as well and provides feedback on the college’s performance as a whole, using data to evaluate progress toward goals and benchmarks.

The college recently underwent its AQIP Quality Checkup Visit where a team visited the college February 11 – 13 to validate that Southeast Technical is



indeed doing what it claims and is compliant with federal and agency requirements. The team also facilitated sessions on how to improve Southeast Technical and solicited anonymous feedback from students, the community, faculty, staff and administration. The information gathered is forwarded to the Higher Learning Commission for reaffirmation of accreditation.

The result of the Quality Checkup Visit?

We can be very proud that the team’s initial report shows Southeast Technical meeting all criteria set forth by the accrediting agency. This is no small feat. The hard work all of our employees put into making Southeast Technical a quality institution is validated through the visit.

What does it mean for you?

Southeast Technical exists to serve our communities and strives to be good stewards of the public’s trust and investment. Accreditation matters because it provides evidence that Southeast Technical is continually recognizing areas to improve, taking steps toward making those improvements happen and is continually ex-

celling at delivering quality education to its students and stakeholders.



COLLEGE FOUNDATION

The Southeast Technical College Foundation is a 501 c (3) charitable organization designed as a conduit for individuals and businesses to make a difference in our region through their very generous philanthropic endeavors.



The people, organizations and businesses that support the Southeast Technical College Foundation value an educated and trained workforce and ultimately an economically healthy and vibrant community.

Last year, in support of the Foundation scholarship program, over \$85,000 was received in cash contributions. The Foundation also accepted over \$72,000 in programmatic support via in-kind contributions.



Adekunle Adekunmisi, a Red Wing Carpentry student receives a \$1,000 scholarship check from instructor Bob Brion, on behalf of the Coca-Cola Scholars Foundation.

Over \$135,000 is awarded annually to students with the help of the Southeast Technical Foundation.

Since 2006:

↑ contributions from alumni increased by 68%

↑ faculty and staff contributions increased by more than 30%

↑ total donations have increased by more than 48%

↑ number of scholarships awarded to students increased by 45%

↑ Sign of greater need! Scholarship applications increased by 52%!

2008-2009 SOUTHEAST TECHNICAL FOUNDATION BOARD

Paul Bringgold

President, First National Bank (Retired)

Fran Filzen

Branch Manager, Eastwood Bank, Houston

Debbie Greenwood

Team Leader, Winona Daily News

Pam Horlitz

Community Health Outreach/Fairview Red Wing Health Services

Candi Kohner

Church Administrator

Dan Matejka

City Administrator, City of Goodview

Tedd Morgan

VP of Operations / COO, Thern, Inc.

Sherry Reck-Haines

Director of Nursing, Franciscan Skemp Healthcare

John Riester

Owner, Riester Refrigeration

Pete Roehl

President, Merchants National Bank (Retired)

Stan Slessor

Superintendent, RedWing Public Schools

Tom Thompson

President, Sylvander Heating, Inc.

Foundation Board Officers

Pete Roehl, *Past President*

Stan Slessor, *President*

Dan Matejka, *Treasurer*

THE FOUNDATION'S TOTAL ENDOWMENT WAS VALUED AT \$1.63 MILLION.
AS OF JUNE 30, 2008.



The Foundation has established two new ways for donors to contribute to the health of the community: A direct debit program and online donation system.

CONTINUING EDUCATION AND WORKFORCE TRAINING SERVES AS EXTENSION OF THE COLLEGE

SERVING THE REGION'S NEEDS

Continuing Education and Workforce Training is the college-to-business division of Minnesota State College-Southeast Technical. We build long-term relationships with our regional business partners to meet their workforce and organizational development needs through the design and delivery of quality, customer-focused training and services.

Continuing education classes are taught by first-rate professionals, with programs tuned to marketplace demands. Continuing education provides online and classroom-based courses in a number of areas. In 2008 the number of college participants in continuing education and workforce training rose 27 percent. Through continuing education, the college has trained 377 Certified Nursing Assistants, who now receive college credit that can be applied toward education into college practical nursing programs.

SOUTHEAST TECH OFFICIAL OFFICE OF THE SMALL BUSINESS DEVELOPMENT CENTER

Southeast Technical continues to be the resource for up-and-coming businesses as the home for the SBDC on both the Red Wing and Winona campuses.

Small business owners and entrepreneurs within our region can find realistic advice on planning, feasibility analysis, market research, record keeping and financial planning.

The SBDC served 89 new and existing small businesses requesting services.

MINNESOTA SMALL BUSINESS DEVELOPMENT CENTERS



MINNESOTA JOB SKILLS PARTNERSHIP REACHES OUT TO MAKE BUSINESSES STRONGER

Continuing Education and Workforce Training continues to serve business and industry through its administration and coordination of MJSP training grants. Workplace training grants are customized to enhance the skills of incumbent workers in health care practices, industrial technologies and improve the skills and knowledge-base in manufacturing.

Currently, four training grants serve the following industries with over 1,600 employees benefiting from continuing education on the job.

*Technical Die Casting
Stockton, Minnesota*

*Hearth & Home Technologies
Lake City, Minnesota*

*Fairview Red Wing Health Services
Red Wing, Minnesota*

*Lake City Medical Center
Lake City, Minnesota*



REACHING OUT TO MORE STUDENTS THAN EVER

Participants served FY08:

Contract/Grant Training	3,695
Continuing Education	3,287
Total	6,982

TANDESKI CORPORATE TRAINING & MEETING CENTER

The newly-renovated and expanded corporate meeting facility accommodates groups of 5 to 200. The center includes "smart" classrooms, a computer lab and video conferencing room. Not only is it conveniently located with ample parking, the ground-level setting provides easy, close-to-door access. The center also offers the following Amenities:

- Modern classroom technology
- Wireless internet capability
- ITV video conferencing
- Hotels and restaurants within walking distance
- Catering services





MINNESOTA STATE COLLEGE
SOUTHEAST TECHNICAL
Minnesota State College-Southeast Technical
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Winona, Minnesota 55987
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Red Wing Campus
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Red Wing, Minnesota 55066
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AND UNIVERSITIES SYSTEM

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