





#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

### **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018				
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)		
Asian	-	-	-	-	-	-	-		
American Indian/ Alaska Native	-	-		-	-	-	-		
Black	-	-		-	-	-	-		
Hispanic	-	-	-	-	-	-	-		

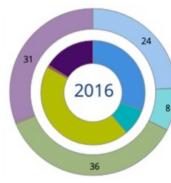
#### **Tables**

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

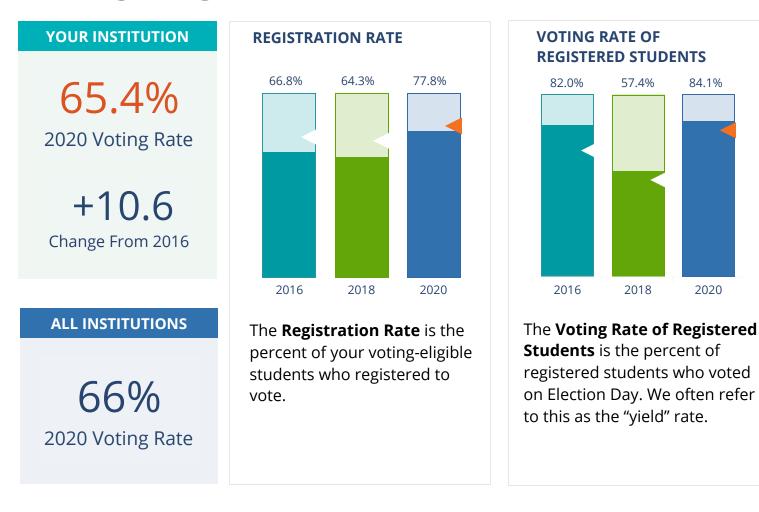
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

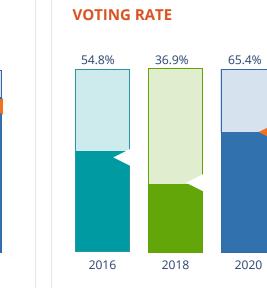


#### **Overlapping Donut Chart**

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

### **Voting, Registration and Yield Rates**





57.4%

2018

84.1%

2020

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

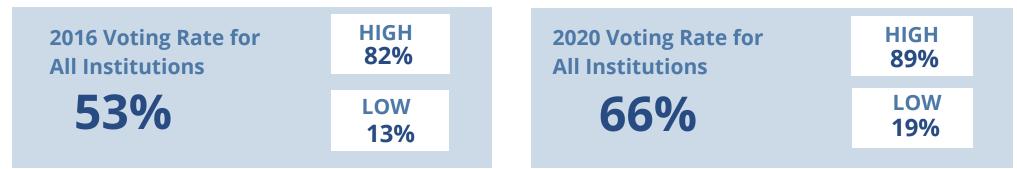
**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)		
Total Student Enrollment	1,645	1,360	1,564	+	-81	
(Age under 18/Unknown)	_	-	22		_	
(NSC reported non-resident aliens)	-	-	-		_	
(FERPA records blocked)	12	13	21	+	9	
(Non-Degree Seeking Students)	-	-	658		_	
Total eligible voters	1,626	1,335	859	+	-767	
Number of students who registered	1,086	859	668	+	-418	
Number of students who voted	891	493	562	+	-329	
Registration Rate %	67	64	78	+	11	
Voting Rate of Registered Students %	82	57	84	+	2	
Voting Rate %	55	37	65	+	11	

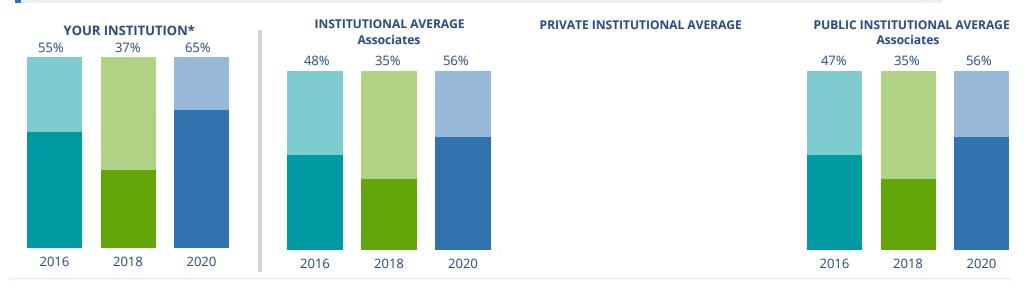
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We have removed non-resident aliens (international students) based on your institution's enrollment submission to the National Student Clearinghouse. This is indicated by "NSC reported non-resident aliens" on this page.

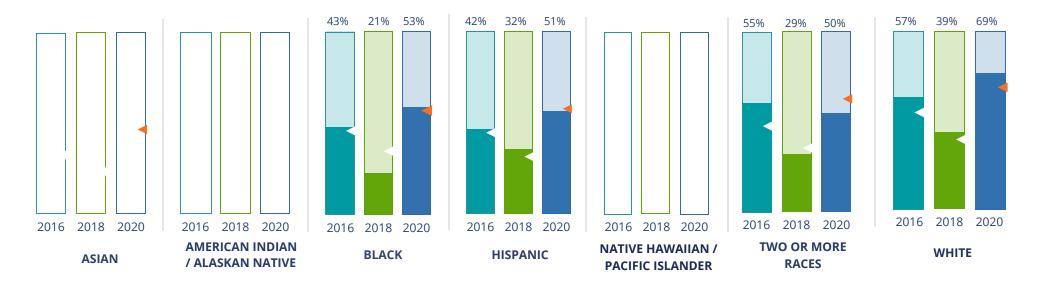
### **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



# By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-faq

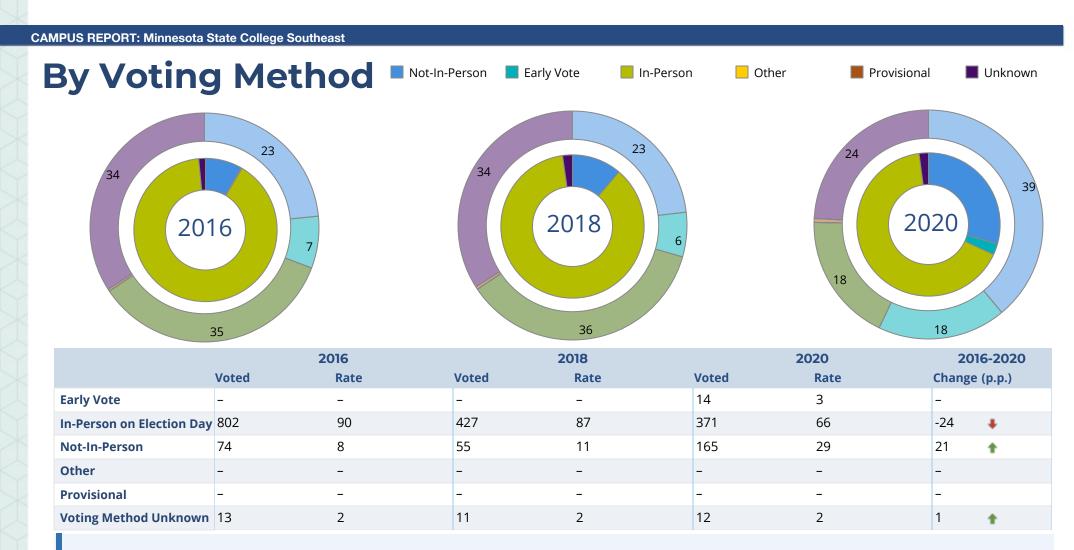
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018			2020	2	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
Asian	29	-	-	41	-	-	23	-	-	-		
American Indian/ Alaska Native	_	_	_	-	-	_	_	-	_	_		
Black	81	35	43	67	14	21	30	16	53	<b>1</b> 0		
Hispanic	64	27	42	59	19	32	53	27	51	<b>1</b> 9		
Native Hawaiian/ Pacific Islander	_	_	_	-	-	_	-	-	_	_		
2 or More Races	40	22	55	48	14	29	30	15	50	<b>↓</b> -5		
White	1,387	787	57	1,095	429	39	695	478	69	12		
Race Unknown	21	_	-	15	-	_	23	13	57	_		



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

### By Age Group

	2016	2018	2020
18-21	53%	37%	68%
22-24	47%	27%	61%
25-29	52%	32%	60%
30-39	54%	40%	61%
40-49	70%	45%	74%
50+	73%	70%	82%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016				2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	639	341	53	535	197	37	327	222	68	<b>†</b> 15		
22-24	253	118	47	229	62	27	116	71	61	<b>†</b> 15		
25-29	235	123	52	206	65	32	132	79	60	<b>†</b> 8		
30-39	275	149	54	213	85	40	174	106	61	<b>†</b> 7		
40-49	126	88	70	89	40	45	72	53	74	<b>†</b> 4		
50+	98	72	73	63	44	70	38	31	82	<b>†</b> 8		

By Sex

		2016				2018				2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (	(p.p)	
Female	942	514	55	703	259	37	441	290	66	+	11	
Male	680	376	55	623	231	37	402	263	65	+	10	

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted		2020 Enrolled	Voted Rat	201 e (%) Cha	6-2020 nge (p.p)		
EDUCATION	LEVEL											
Undergraduate	860	482	56	849	300	35	749	495	66	<ul><li>10</li></ul>		
Graduate	-	-	-	-	-	-		-	-	-		
Class Unknown	766	354	46	486	146	30	110	67	61	<ul><li>15</li></ul>		
CLASS YEAR												
First Year	477	50	239	521	31	163	255	67	170	<b>•</b> 17		
Second Year	829	56	464	527	37	196	408	63	259	<b>*</b> 8		
Upper Level	_	-	_	-	-	-	-	-	_	_		
ENROLLMENT STATUS												
Full-time	754	420	56	657	212	32	402	262	65	<b>↑</b> 9		
Part-time	872	471	54	678	281	41	457	300	66	<b>•</b> 12		

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to

calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## **By Field of Study**

FIELDS	2016				2018		2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p	).p)
Business, Management, and Marketing	136	73	54	149	57	38	98	56	57	1	3
Computer and Information Sciences	74	46	62	67	30	45	73	48	66	1	4
Construction Trades	11	-	-	14	-	-	13	-	-		-
Education	34	20	59	41	22	54	26	21	81	•	22
Engineering and Engineering Technologies	97	62	64	136	59	43	141	92	65	+	1
Health Professions	529	284	54	222	68	31	165	108	65	1	12
Law Enforcement, Firefighting, and Protective Services	47	25	53	37	17	46	23	16	70	+	16

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

# **By Field of Study**

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Liberal Arts and Sciences, and Humanities	105	67	64	296	118	40	105	77	73	👚 10
Mechanic and Repair Technologies/Techni	167	81	49	137	43	31	25	16	64	🛧 15
Multi/Interdisciplinary Studies	182	103	57	29	-	-	47	34	72	🛧 16
Personal and Culinary Services	20	-	-	22	-	-	14	-	-	-
Public Administration and Social Service P	-	-	-	-	-	-	11	-	-	-
Unknown	158	83	53	117	36	31	118	71	60	<b>1</b> 8

### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

CAMPUS REPORT: Minnesota State College Southeast

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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