

## **Business Management**

#### **Red Wing Campus**

#### **OVERVIEW**

The Business Management program at Minnesota State College Southeast is perfect for working adults who are new to management or are interested in moving up in management status. Best of all, this program is available online, so you can work your classes into your busy schedule!

Our unique accelerated learning program enables you to complete an A.A.S. degree in approximately 3 years. Accelerated learning uses activities that involve your senses in an intensive, yet fun environment. You will absorb more information in a shorter time while enjoying the support of fellow students.

Learning takes place with a group of students who have similar backgrounds and training needs. You and the group will move rapidly through the required courses, enabling you to learn from one another.

Are you already employed in the work force? Your employer will benefit from your participation in the Business Management program. Company projects may be completed as class assignments and the focus is on building the specific skills that are needed in your work situation.

#### **MAJORS WITHIN**

Business Management AAS 60 credits
Leadership and Supervision Certificate 12 credits
Project Management Certificate 9 credits
Quality Improvement Certificate 9 credits

Estimated costs for each major including tuition, books and supplies are posted on **southeastmn.edu** under Academics > Academic Programs by Degree.

#### **PROGRAM OUTCOMES**

Program graduates will be able to:

- 1. Demonstrate leadership skills and identify approaches to motivation to achieve a productive work environment.
- 2. Apply human resource management practices at a supervisory management level.
- 3. Apply marketing, management, and organizational theories in a supervisory setting.
- 4. Demonstrate financial management skills at a non-financial management level.
- 5. Demonstrate analytical skills in identifying and solving supervisory business problems.
- 6. Utilize current business technology.
- 7. Plan, prepare, and deliver effective oral and written communications.



#### **PROGRAM HIGHLIGHTS**

Accelerated learning for adults

Classes held mostly in the evening

Enhancement program for people in business/industry

Teaching methods build self-esteem and critical thinking skills

Emphasis on leadership development

Network with learners from a variety of area businesses

#### **CAREER OPPORTUNITIES**

Supervisor Workplace Leader Department Head Office Manager

#### **JOB PLACEMENT**

100%

### southeastmn.edu



# **Business Management**Sample Program Plans

Please note that this is a sample program schedule. Your schedule may vary depending upon your needs, goals, and course availability.

Please meet with your advisor to plan your schedule each semester.

Business Management - AAS		Leadership and Supervision - Certificate
Course No. Course Name	Credits	Course No. Course Name Credits
Electives: can be completed in any semester Technical Electives	5	<b>Fall Semester</b> SMGT1210 Supervision Principles 3
Course from any MnTC Goal 1-10 (see advisor for		SMGT1216 Leadership Development 3
Goal 1: Written and Oral Communications	3	Semester total 6
Goal 4: Mathematics	3	Spring Semester
Goal 5: History, Social, and Behavioral Sciences	3	SMGT 2210 HR Issues for Managers 3
Goal 6: Humanities and Fine Arts	3	SMGT 2214 Teambuilding 3
<b>Electives total</b>	20	Semester total 6
Fall Semester		Total Required Credits 12
SMGT 1210 Supervision Principles	3	
SMGT 1216 Leadership Development	3	
SMGT 2218 Service Management	3	Project Management - Certificate
Semester total	9	Course No. Course Name Credits
Spring Semester	,	Fall Semester
ACCT 2201 Financial Accounting	4	SMGT 1214 Practical Problem Solving 3
SMGT 1212 Managing for Quality	3	SMGT 2218 Service Management 3
SMGT 2214 Teambuilding	3	Semester total 6
Semester total Fall Semester	10	Spring Semester
RESL 1210 Introduction to Marketing	3	SMGT 1749 Project Management 3
SMGT 1214 Practical Problem Solving	3	Semester total 3
SMGT 2216 Coaching & Productivity Enhancer		Total Required Credits 9
SMGT 2220 Management Theories & Organiza		
Studies	3	
Semester total	12	Quality Improvement - Certificate
Spring Semester		Course No. Course Name Credits
ADMS 1419 Business Communications	3	Fall Semester
SMGT 1749 Project Management	3	SMGT 2216 Coaching & Productivity Enhancement 3
SMGT 2210 HR Issues for Managers	3	SMGT 2220 Management Theories & Org Studies 3
Semester total	9	Semester total 6
Total Required Credits 60		Spring Semester
		SMGT 1212 Managing for Quality 3
		Semester total 3
		Total Required Credits 9