

Business Transfer Pathway

Winona Campus and Online

OVERVIEW

The Business Transfer Pathway (AS) will start you on the route to a 4-year degree.

A successful business career relies on competitive edge, and Southeast has developed the curriculum to help achieve that goal. At Minnesota State College Southeast, the Business Transfer Pathway Associate of Science (AS) Degree is specifically designed for students who plan to continue their education in a business related field, such as Business Administration, Management, Marketing, Accounting, Human Resources, and International Business.

A wide variety of employment opportunities are available for skilled, capable, and dependable business professionals. Employers are looking qualified candidates with excellent communication, organization, and human relations skills and enthusiasm for the job and organization. The courses provide a global perspective and are integrated with the latest technology. In this program, you will gain knowledge and explore a wide variety of industries, getting the background and understanding to be a successful business professional.

With a focus on providing our students flexible delivery options, the Business Transfer Pathway (AS) at Southeast can be completed entirely online. You may enroll full or part-time, beginning in either the fall or spring semester.

Transfer University

Bemidji State University Metropolitan State University Minnesota State University, Moorhead Minnesota State University, Mankato

Southwest Minnesota State University St. Cloud State University Winona State University

MAJORS WITHIN

Business Transfer Pathway

AS Degree 60 Credits

Estimated costs for each major including tuition, books and supplies are posted on **southeastmn.edu** under Academics > Academic Programs by Degree.

PROGRAM OUTCOMES

Program graduates will be able to:

- Effectively communicate in the context of business (oral and written communication)
- Utilize data to engage in effective decision-making in a business
- · Apply the skills of making ethical business decisions
- Demonstrate a mastery of the core areas of business including accounting, economics/finance, marketing, management, planning & strategy.
- Demonstrate application of best practices of business administration in the functional areas of business.



PROGRAM HIGHLIGHTS

World-class faculty with a combined 50 years of industry experience spanning business management, economics, accounting, and leadership

State of the art online curriculum facilitating local, regional, and national instruction

Dedicated career and academic advising for the students

Credential allows for immediate employment or guaranteed transfer to a Minnesota State university

CAREER OPPORTUNITIES

The purpose of the Business Transfer Pathway (AS) is to prepare students for transfer into a designated bachelor's degree program at a Minnesota State university or the University of Minnesota.





Business Transfer Pathway - Associate of Science Sample Full-time Program Plan

Please note that this is a sample program schedule. Your schedule may vary depending upon your needs, goals, and course availability. Please meet with your advisor to plan your schedule each semester.

Business Transfer Pathway - AS Course Name Course No. Credits First Semester (Fall) ACCT 2201 **Financial Accounting** 4 **BUSN 1245 Business Computers** 3 **BUSN 2210** Legal Environment of Business 3 ENGL 1215 College Writing I 3 COMM 1218 College Speech OR COMM 1228 Interpersonal Communications 3 Semester total 16 Second Semester (Spring) ACCT 2202 Managerial Accounting 4 **BUSN 2215 Business Ethics** 3 **BUSN 2000 Small Business Development** 3 ENGL 2525 College Writing II 3 MATH 1230 Introduction to Statistics 3 16 Semester total Third Semester (Fall) BUSN 2225 Principles of Marketing З ECON 2530 Macroeconomics 3 MATH 1220 College Algebra 3 ACCT or BUSN Technical Elective 4 GOAL 3 MnTC Elective Goal 3 3 16 Semester total Fourth Semester (Spring) BUSN 2220 **Principles of Management** 3 ECON 2520 **Microeconomics** 3 3 GOAL 6 MnTC Elective Goal 6 GOAL 7, 9 or 10 MnTC Elective Goal 7, 9 or 10 3 Semester total 12 60 **Total Required Credits**

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