

2009 ANNUAL REPORT
|REAL. RELEVANT. RESPONSIVE. |

MINNESOTA STATE COLLEGE - SOUTHEAST TECHNICAL |RED WING| |WINONA|

PRESIDENT'S MESSAGE

As the technical education leader of the region, the faculty and staff of Minnesota State College-Southeast Technical work hard to deliver the critical education and training programs that are vital to the economic development of our region. On behalf of those faculty and staff, I am pleased to present our 2009 Annual Report.



Our programs and services of the college have always been connected intimately with economic development of the region through the constant supply of productive graduates. Eighty percent of our more than 20,000 alumni stay in the region to work, raise families, and contribute to their communities.

Southeast Technical has served this region and its workforce needs diligently through the years. We've developed and closed programs as needs have dictated and we have always worked closely on those decisions with our business and industry advisory committees to make sure that our curriculum produced productive graduates. Over the last decade, Southeast Technical has evolved from its traditional vocational/technical roots to more comprehensive technical college program offerings.

While we still have our trade and technology focus, we've also developed program paths through the Minnesota Transfer Curriculum, allowing students guaranteed liberal arts transfer courses to all Minnesota State Colleges and Universities and many other regional universities. Southeast Technical now offers diplomas, certificates, associate of applied science, and associate of science degrees.

Our community connections are strong as our students are partnering with local organizations to actively learn and share skills that help build community and foster relationships within our region. The faculty, staff and administration of Southeast Technical are committed and proud to fulfill the mission of workforce education through our curriculum, both in and outside the classroom. The lessons learned from our challenges and successes as a college and as a region help make us ready for the future.

Please enjoy this overview of our highly successful 2009.

A handwritten signature in black ink that reads "James J. John". The signature is fluid and cursive, with a long horizontal line extending to the right.

OUR VISION

Shaping the workforce by providing quality education for today and tomorrow.

OUR MISSION

Minnesota State College-Southeast Technical is dedicated to providing education for employment, skill enhancement, and retraining. The primary focus is to anticipate and meet the educational and training needs of students and employers.

Southeast Technical provides students with a strong foundation of general and technical education opportunities for acquiring knowledge, skills, and attitudes for a lifetime of learning. The college anticipates and responds to global, technological, and social changes.

Southeast Technical provides equal opportunity and recognizes individual needs in its education, service, and employment practices. Certificates, Diplomas, Associate in Science and Associate in Applied Science Degrees are awarded upon successful completion.

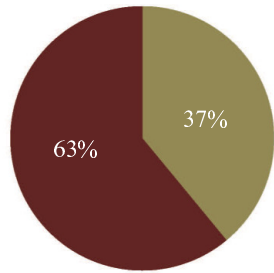
OUR VALUES

IDEALS:

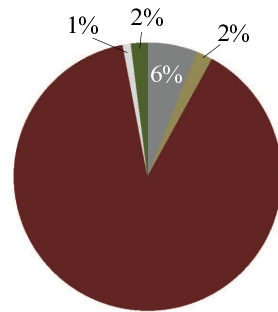
- Integrity
- Diversity
- Excellence
- Access
- Learning
- Stewardship

POPULATION: AT A GLANCE

GENDER

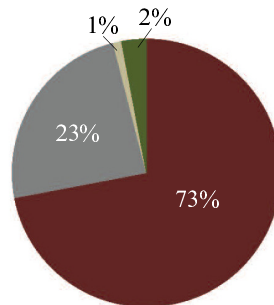


37%, 1,142 Female
63%, 1,922 Male



ENROLLMENT BY ETHNICITY

6% African American
2% Asian/Pacific Islander
89% Caucasian
1% Hispanic
2% Native American



STATE OF ORIGIN

73% Minnesota
23% Wisconsin
1% IA, ND, SD
2% Other



facebook.

ARE YOU A FAN?

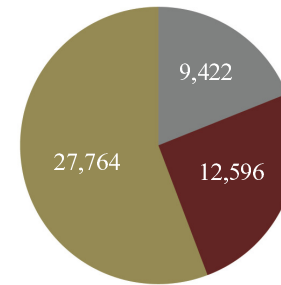
The college is continuing to maintain and update our college community and the public using electronic best practice, the addition of You-tube, Facebook and other social media continues to unite the college family. With a growing fan base, we are impressed by participation that knows no age boundaries. Everyone from youth to seniors alike are riding the wave of technology and sharing the day-in and day-out life thoughts of our students.

ENROLLMENT

ANOTHER YEAR OF SIGNIFICANT INCREASE

This past year (fiscal year 2009) the college has experienced an increase of 21% in growth, bringing the annual student headcount to approximately 3,500 or 2,000 full-year equivalencies.

This enrollment increase is due in part to the economy, as students are now looking for a quicker, more cost effective way to get them back into the workforce with a specific skill. The increase is also due in part to the large influx of students who are taking their general education requirements.



CREDITS SOLD

- Online - 9,422 credits
- Red Wing - 12,596 credits
- Winona - 27,764 credits

“We have the right program mix and the flexibility to adapt to what the community needs. I foresee this growth to continue into next year as well. Quality programs with quality instruction is the key to the college’s growth.”

-Nate Emerson, Vice President of Student Affairs

KEEPING IN TOUCH WITH LOCAL INDUSTRIES

PROGRAM ADVISORY COMMITTEES PLAY ACTIVE ROLE

Program faculty depend on Advisory committees for advice about their curriculum, program assessment, internships and job placement, as well as general information about trends in their particular industry.

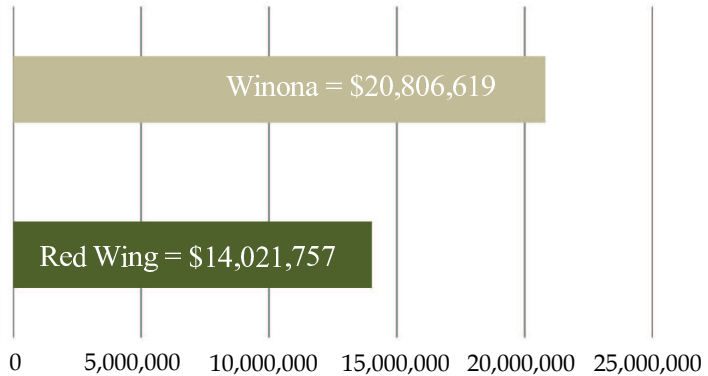
This past year, faculty devised new ways of staying in contact and getting quick feedback from their members. Accounting, Early Childhood Education and the Nursing program all held their advisory committee meetings via interactive television (ITV) to reach out to both campuses communities simultaneously. The Violin program committee members met off-site to accommodate member schedules. The music programs also stay connected to their members using their web site blog, documenting student and program activities.

Faster feedback and more contact with advisory committee members

means, Southeast Technical is active this year in meeting the changes in our programs’ industries, such as Welding and Massage Therapy. Through the recommendations of their members new courses were added to the curriculum. New or revised program offerings were also approved by Electronics Technology, with the newly added Biomedical Certificate. The Nanny program has been changed to Early Childhood Education. Also, with the help of committee members the Radiography program created three additional clinical sites, thereby increasing the number of students admitted to the program.

Serving an integral role in each of our programs, Southeast Technical looks forward to another strong year of participation from our local industry volunteers.

SOUTHEAST TECHNICAL REGIONAL CONTRIBUTION



*Based on a recent economic impact study conducted by Anton, Lubov & Associates, Inc.

An investment in Southeast Tech is an investment in people - human capital is the state's greatest asset and the college is a proven way of providing education and training to support the state's economy and enrich people's lives. Southeast Technical provides an educational service and experience like no other college or university in our region. Former students consistently report in follow-up surveys that they would have been unable to pursue their educational aspirations had the college not been in existence.

Southeast Tech serves a clientele who remains committed to living and working within Southeastern Minnesota. The vast majority of students who have enrolled at the college remain in the region working and paying taxes long after they have left Southeast Technical.

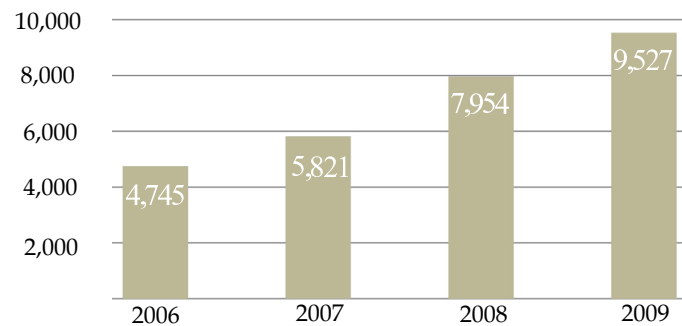
Reports continue to validate our existence with the Annual economic impact of Southeast Technical contributing 34.8 million to our region. The economic benefits returned to Minnesota by institutions in the Minnesota State Colleges and Universities System is \$10.87 for every \$1.00 spent.



ONLINE GROWTH

Over the past four fiscal years, the number of credits sold for online classes has increased 200%. Demand for online education has risen as it allows students to work on their own schedule. Keeping up with popularity and high enrollment numbers, Southeast Technical increased the number of online sections offered by 40% from 2006.

Credits Sold



Online credits have increased 200% between FY2006 & FY2009.

RETENTION

STAYING CONNECTED WITH CURRENT STUDENTS THROUGH ADVISING

Before stepping into the classroom or logging into an on-line class at Southeast Technical, each student first had to choose Southeast Technical for their next step in education. Whether it be straight out of high school, a transfer, or a displaced worker looking to start over.

As the days of the semester have moved on, some students are breezing through, and some students are contemplating their return for the next semester. Admissions recognizes this decision, has always recognized this, which, in turn,

“We’ve grown 21 percent plus and we are still able to make those personal connections.”

*-Gale Lanning,
Director of Admissions*

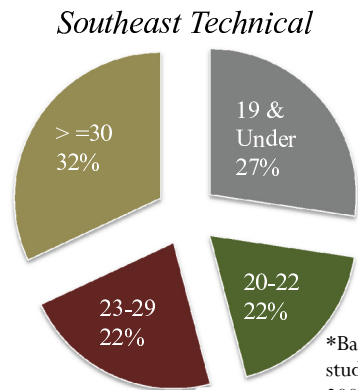
keeps retention under the microscope. With the renewal of a new Academic Quality Improvement Project (AQIP), to maximize retention, the focus turns to academic advising. “Advising is the number one reason for retention,” states Gale Lanning, director of admissions. “Our faculty are able to stay connected with their students, and when something comes up that is ‘off the radar,’ the counseling office is always on hand to offer assistance.” Because Southeast Technical is still small in size and structure, the day-to-day contact with faculty and students has many students feeling connected. A connection that keeps them going.

A SIGN OF THE TIMES: GENERATIONAL MIX IN THE CLASSROOM

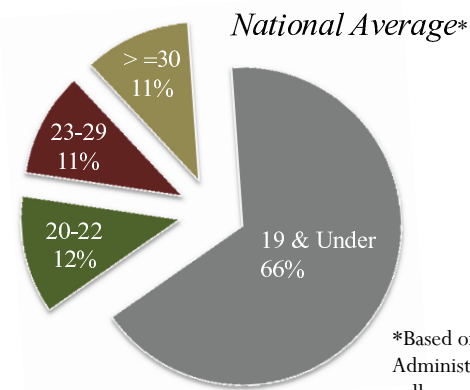


Thanks to the mix of students young and old alike, faculty at Southeast Technical have noticed the classroom has become a richer environment. The older generation students naturally mentor and lead by example, pulling younger the generation under their wing. “Students are picking up on this following and respecting what they are seeing,” Lanning says. However, it works both ways: Older students share their life experience and become the “reality” show to watch while younger students offer insights on the use of technology and communication trends that are shaping our present and future.

AGE BREAKDOWN: SOUTHEAST TECHNICAL VS. NATIONAL AVERAGE



*Based on 892 new students during the 2009-2010 school year.



*Based on Entering Student Survey Administered to 14,023 at 12 different 2-year colleges in 23 states between 2004-2008.

RECRUITMENT

EXPLORING NEW WAYS TO REACH PROSPECTIVE STUDENTS

As the college manages record enrollment, recruitment efforts continue as we explore new ways to reach out to prospective students. Southeast Technical continues to host many campus visit events in which middle school, high school and community members can tour the college to learn more about our programs. Our faculty takes an active role in these days as they provide hands-on experiences for students while they visit. Marketing efforts have also led us to more commercial, radio, and Internet outreach this year (Facebook), as technology continues to play a vital role in our communication to the community.

The diversity of the student population continues to increase, as more transfer students came through the doors in 2009. The college continues to stay current with expanding the many ways students are able to receive a college education in today's world: Online in the High School, Post-Secondary Options, Dislocated Worker retraining, etc. Adapting efforts around what students request and need at the present time will continue to help Southeast Technical thrive.

FACULTY PROFILE

Full-time 57
Part-time 39

Female 55
Male 41

Percent with Masters
Degree or above 48%

Average Student to
Teacher Ratio 17:1



Our Programs

Currently, Southeast Technical offers 83 certificates, diplomas, Associate of Science Degrees, and Associate of Applied Science degrees in the following majors:

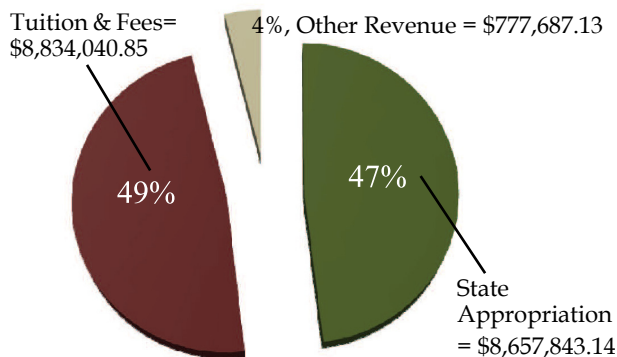
- Accounting
- Administrative Support Careers
- Auto Body Collision Technology
- Automotive Technology
- Band Instrument Repair
- Carpentry
- Computer Majors
- Cosmetology
- Criminal Justice
- Drafting & Design Technology
- Electronics Technology
- Guitar Repair and Building
- Heating, Ventilating, Air Conditioning & Refrigeration
- Individualized Studies
- Industrial Technology
- Jewelry Manufacturing and Repair
- Legal Assistant Careers
- Machine Tool & Die
- Massage Therapist
- Medical Support Careers
- Mobile Electronics
- Nanotechnology
- Network Administration & Technology
- Nursing Mobility
- Practical Nursing
- Professional Nanny/Family Child Care
- Radiography
- Retail & Sales Management
- Supervisory Management
- Truck Driving
- Violin Repair
- Welding Technology

DOING MORE, WITH LESS

FY09 OPERATION BUDGET BREAKDOWN

Fiscal year 2010 & 2011 will be challenging as Southeast Technical enters into a biennium where it will be expected to do more, with less. The global recession that we will deal with over the next several years will be filled with financial challenges.

As state appropriations are reduced and tuition increases capped, Southeast Technical will have to find alternative revenue streams. Expense reductions will be limited in a time when enrollment is growing and we will have to balance the budgets through improved efficiencies rather than outright cuts.



Total Operating Budget: \$18,569,571.12

LESS PAPER ON CAMPUS

Southeast Technical is bumping up technology and saving money by using a new document imaging-to-records system in its student services area. Valuable documents are now scanned, and stored making the retrieval process and student transfer process easier and more efficient.



While the first motivation to use this type of content management system is to improve student records processes, the software also benefits the environment as well.

TAKING ACTION TO SAVE

Through review and assessment, our campuses were able to identify the following high-impact actions to reduce waste, maximize the use of energy and other resources:

- Solar panels installed on the rooftop to help assist our domestic hot water use with renewable energy
- Temperature controls and ventilation upgrades improve air flow and increased energy efficiency and improved air quality
- Increase of recycling measures
- Faculty promoted less use of paper and encouraged more electronic data sharing in the classrooms
- Reduced travel thereby reducing carbon emissions
- Reduced our solid waste from 60 cubic yards every 2 weeks to 44 cubic yards every 2 weeks - reduction of about 27 %
- Placed commingled recycling containers around our buildings and with the help of Winona County and Veolia Environmental Services- plastics, glass and aluminum can all be thrown in to one container, pick up by Veolia and the recycling containers are processed at a Regional Material Recycling facility
- Hand Dryers were installed in all restrooms to eliminate the use of paper towels, also reducing our solid waste.
- Reduced our Electrical energy consumption from 2,032,317 kwh to 1,924,109 kwh, reduction of about 5.5 %

Goals for FY10:

- Reduce electrical consumption by 10%
- Reduce Fossil Fuel consumption by 5%
- Reduce Solid waste generation by 25%



LEARN BY DOING, GROW BY SERVING.

SERVICE LEARNING SERVES AS INVALUABLE ENRICHMENT TOOL

Through Southeast Technical's many diverse program offerings, students, faculty and staff have been able to offer assistance in health and wellness related fields as well as social and community support services throughout this past year. Volunteering in its local communities has allowed the college to embrace a sense of pride in being able to help where and when it can.

Throughout this past year, Southeast Technical College provided service, support or a helping hand in the following areas:

- Over 640 Massages offered by students in our Massage Therapy Programs at areas schools, community events, and local healthcare organizations
- Crews of student and faculty assisting with roadside cleanup for the betterment of our communities' living space
- Assistance with social activities, such as Winona's DEX chapter hosting the annual Project Compass Dance
- Nursing students assisting with Eye and Vision Screening with K-12 students
- Volunteer hours with local chapters of Red Cross, YMCA, City-wide activities, Special Causes, Food shelf, Disaster Relief, assisting in K-12 education, local service clubs and organizing support systems for many community-related interests and celebrations
- Truck Driving program delivering donated supplies to South Dakota families
- Habitat Home building: Students, Faculty and Staff involvement

Student Senate presents a check to the American Red Cross for relief in Haiti.



Truck Driving prepares to deliver donated supplies to South Dakota families

COLLEGE FOUNDATION

The Southeast Technical College Foundation is a 501 c (3) charitable organization designed as a conduit for individuals and businesses to make a difference in our region through their very generous philanthropic endeavors.

The people, organizations and businesses that support the Southeast Technical College Foundation value an educated and trained workforce and ultimately an economically healthy and vibrant community.

Last year, in support of the Foundation scholarship program, over \$110,000 was received in cash contributions. The Foundation also accepted over \$18,000 in programmatic support via in-kind contributions.



Since 2007:

↑ contributions from alumni increased by 103%

↑ faculty and staff contributions increased by more than 80%

↑ number of scholarships awarded to students increased by 27%

THE FOUNDATION'S TOTAL ENDOWMENT WAS VALUED
AT \$1.23 MILLION. AS OF JUNE 30, 2009.

SCHOLARSHIPS FOCAL POINT OF FUNDRAISING



Through the Scholarship Program, the Foundation awarded over \$110,000 in financial support during academic year 2009-2010. Scholarships are awarded from the 22 endowed scholarships, one-time named scholarships, and unrestricted funds.

Pictured: Scholarship recipients at the 2010 Winona Scholarship banquet.

2009-2010 SOUTHEAST TECHNICAL FOUNDATION BOARD

Paul Bringgold
President, First National Bank (Retired)

Fran Filzen
Branch Manager, Eastwood Bank, Houston

Pam Horlitz
Community Health Outreach/Fairview Red Wing Health Services

Dan Matejka
City Administrator, City of Goodview

Tedd Morgan
VP Operations/COO, Thern, Inc.

Sherry Reck-Haines
Director of Nursing, Franciscan Skemp Healthcare

John Riester
Owner, Riester Refrigeration

Pete Roehl
President, Merchants National Bank (Retired)

Stan Slessor
Superintendent, Red Wing Public Schools

Foundation Board Officers

Pete Roehl, *Past President*

Stan Slessor, *President*

Dan Matejka, *Vice President*

Fran Filzen, *Treasurer*

CONTINUING EDUCATION AND WORKFORCE TRAINING

DEVELOPING THE WORKFORCE. SERVING THE COMMUNITY.

The Continuing Education and Workforce Training division provides access to learning for careers and for life. We offer personal, professional and workforce development classes covering subjects from A to Z.

For many years, Southeast Technical College has monitored and responded to the changing needs of employees and employers through its Workforce Training Division. Our entrepreneurial approach gives the college flexibility and speed to deliver the right training (skills/education/ knowledge) for any size organization - even in a tough economy. We offer both continuing education and contract training options that take advantage of being part of a powerful, statewide network of services and expertise.

REACHING OUT TO MORE STUDENTS THAN EVER

Participants served FY09:

	Students	Credits
Business & Industry Classes	2303	-
Hourly Continuing Ed	2378	-
Grants: MJSP	34	102
PSEO/MN Correctional Facility	29	87
Certified Nursing Assistant	423	1269
TOTALS	5167	1458

“We’ve done other training in the past, and our mindset was to just ‘endure’ the other programs we went to, but this was perfect! It was right in our own back yard, and actually a lot of fun. We got exactly what we wanted.”

– Becky [Winona Nursery]

SOUTHEAST TECH OFFICIAL OFFICE OF THE SMALL BUSINESS DEVELOPMENT CENTER

Southeast Technical continues to be the resource for up and coming businesses as the home for the SBDC on both the Red Wing and Winona campuses.

Small business owners and entrepreneurs within our region can find realistic advice on planning, feasibility analysis, market research, record keeping and financial planning.

The SBDC served 89 new and existing small businesses requesting services.

MINNESOTA SMALL BUSINESS DEVELOPMENT CENTERS



Shaping the Future of Small Business

TANDESKI CORPORATE TRAINING & MEETING CENTER

Southeast Technical College has quickly earned the reputation of being one of the premier meeting space locations within the communities of Red Wing and Winona. The college offers unique and flexible meeting configurations for a wide-range of events from classroom to conference setting. Its ease of access, parking, affordability and current technology offer high appeal and are a natural fit within our learning community.

Amenities on campus include; Wireless Internet, ITV Video Conferencing, fully equipped classrooms with LCD projector, VCR/DVD, document cameras and more, all in newly constructed and comfortable classrooms. Ample parking just a few steps into our main-level facilities make it easily accessible for everyone.





MINNESOTA STATE COLLEGE
SOUTHEAST TECHNICAL

Minnesota State College-Southeast Technical
P.O. Box 409, 1250 Homer Road
Winona, MN 55987

Winona Airport Campus
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507.453.2630

Winona Campus
1250 Homer Road
Winona, Minnesota 55987
507.453.2700

Winona Campus -
Tandeski Center
1200 Storr's Pond Road
Winona, Minnesota 55987
507.453.2740

Red Wing Campus
308 Pioneer Road
Red Wing, Minnesota 55066
651.385.6300



MINNESOTA STATE COLLEGE
SOUTHEAST TECHNICAL

A member of the Minnesota State Colleges and Universities System

877.853.tech
www.southeastmn.edu



A MEMBER OF THE MINNESOTA STATE COLLEGES
AND UNIVERSITIES SYSTEM

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