

ALL DAY YOUR WAY

MSC Southeast Cosmetology Academy brings you all eight hours of your Minnesota required education in one day! Don't miss it!

CORE CLASS: 8 am - Noon

By: Jodi Heim

This course provides the attendee with up to date information in regards to current Minnesota statutes 155A and Minnesota Administrative Rules. Protocol for safety and sanitation procedures within the salon and determining contagious and communicable disease and infection control procedures.

Find Your Why and Use it to Profit: 1:00-3:00 pm *By: Jodi Heim*

This course is designed to extract each individual's super power! We will dive into why you do what you do and what sets you apart from the others. From there we determine how to utilize your specific gifts to entice sales and profit.

Boho Structure Fusion - Onesta TBH Schwarzkopf: 3:00 - 5:00 pm *By: Julia Stuckmayer*

Let Julia show you great techniques for classic beautiful up and down styles for the office and transitioning strategies for creating striking looks for a night on the town. Using TBH from Schwarzkopf she will show you beautiful everyday color with soft powdery finish. How to care for the color and style with Onesta. Honestly between the two Julia takes you from the flowing tendrils and topknot to sleek elegant designs. When one product line meets all your needs from the office to the cabaret, it is a love story in the making!

Put Your Best Foot Forward: 3:00 - 5:00 pm *By: Tiffany Rigdon*

From disorder to dazzling, Tiffany will teach you how we as nail technicians can help clients with nail disorders put their best foot forward with cosmetic corrective techniques during pedicure procedures. Tiffany will help you educate your clientele on proper nail care, home maintenance and natural treatments. Giving your clients the gift of improved comfort and creating the confidence they deserve to bare all their toes this summer!

Beyond the Protocol – Treatments for the Advanced Professional: 3:00 - 5:00 pm

By Karen Schlichter-Schonsby, Image Skincare

In this class, we will look at IMAGE Skincare options for the professional treatment room that can be administered by the esthetician without the use of a device or machine yet yielding advanced, clinical results. Special class discounts on product orders are provided for those who attend so you can purchase everything you need to take your treatments beyond the protocol with IMAGE and reap the benefits of great business success!

REGISTER ONLINE

www.southeastmn.edu/yourway

\$90 for entire day (includes lunch), \$50 for half day

If you are unable to register online contact Jodi Heim jheim@southeastmn.edu



“*I look forward to networking with each of you! With over twenty years in the industry I am ready to share with you all that I have learned.*”

EVENT PARTNERS



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IMAGE
SKINCARE

Sponsored by MSCS Cosmetology Club

ALL DAY YOUR WAY

Monday, April 13, 2020

8 am - 5 pm

www.southeastmn.edu/yourway



**Minnesota State College Southeast
Cosmetology Academy**

EARN UP TO 8 HOURS OF CONTINUING EDUCATION CREDITS



SOUTHEAST COSMETOLOGY
ACADEMY

Hair Skin Nails

Minnesota State College Southeast
1250 Homer Road, Winona, MN 55987

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